

## WCCO-TV

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

AND

PAGE 1

24184	AGENCY (OR SERVICE) ACTING AS AGENT FOR 246672		ADVERTISER (OR AGENCY AND ADVERTISER)		<b>Cancellation Notice Required Announcement 28 days prior notice</b>
NAME	MENTZER MEDIA SERVICES		60 PLUS ASSOCIATION		
AND	600 Fairmount Ave Ste 306		515 King St Ste 315		
ADDRESS	Towson MD 21286-1002		Alexandria VA 22314-3150		
	USA		USA		
CONTACT	ANNE BRAUNSCHEIDEL		PRODUCT 60 PLUS ASSOC. EST. 64 11/1-5		
LOCAL SALESPERSON	Nicole Roy Pol		AGENCY EST. NO.	PRODUCT 1300	
			64	CODE	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 11/01/12 AND ENDING 11/05/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	00001..	1	05:58A	07:00A	30S	11/02/12-11/02/12	THIS MORNING	1	1500.00	1500.00
2	00001..	1	07:00A	09:00A	30S	11/02/12-11/02/12	CBS THIS MORNING	1	1000.00	1000.00
3	00011..	2	02:58P	03:57P	30S	11/01/12-11/02/12	DR. PHIL	2	750.00	1500.00
4	00001..	1	03:57P	05:00P	30S	11/02/12-11/02/12	ELLEN DEGENERES	1	1000.00	1000.00
5	00010..	1	04:59P	05:30P	30S	11/01/12-11/01/12	M-F 5PM NEWS	1	2800.00	2800.00
6	00001..	1	05:30P	05:58P	30S	11/02/12-11/02/12	CBS EVENING NEWS	1	5500.00	5500.00
7	00001..	1	05:59P	06:30P	30S	11/02/12-11/02/12	M-F 6PM NEWS	1	5500.00	5500.00
8	00010.0	1	10:00P	10:35P	30S	11/01/12-11/01/12	LATE NEWS M-F/SU	1	5000.00	5000.00
9	00001..	1	10:35P	11:38P	30S	11/02/12-11/02/12	LATE NIGHT WITH DAVID	1	1700.00	1700.00
10	Th	1	08:00P	09:00P	30S	11/01/12-11/01/12	PERSON OF INTEREST	1	9000.00	9000.00
11	Th	1	09:00P	10:00P	30S	11/01/12-11/01/12	ELEMENTARY	1	8500.00	8500.00
12	F	1	06:58P	08:00P	30S	11/02/12-11/02/12	CSI: NY	1	4500.00	4500.00
13	F	1	09:00P	10:00P	30S	11/02/12-11/02/12	BLUE BLOODS	1	6500.00	6500.00
14	Sa	1	07:57A	09:00A	30S	11/03/12-11/03/12	SAT 8AM NEWS	1	500.00	500.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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AND	600 Fairmount Ave Ste 306		515 King St Ste 315		
ADDRESS	Towson MD 21286-1002		Alexandria VA 22314-3150		
	USA		USA		
CONTACT	ANNE BRAUNSCHEIDEL		PRODUCT 60 PLUS ASSOC. EST. 64 11/1-5		
LOCAL SALESPERSON	Nicole Roy Pol	AGENCY EST. NO. 64	PRODUCT CODE 1300		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 11/01/12 AND ENDING 11/05/12 NO. WEEKS: 1					

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			FROM	TO						
15	Sa	1	10:00P	10:35P	30S	11/03/12-11/03/12	LATE NEWS SAT	1	3500.00	3500.00
16	Su	1	07:58A	09:30A	30S	11/04/12-11/04/12	CBS SUNDAY MORNING	1	3000.00	3000.00
17	Su	1	05:58P	07:00P	30S	11/04/12-11/04/12	SIXTY MINUTES SUNDAY	1	10000.00	10000.00
18	00000.1	1	10:00P	10:35P	30S	11/04/12-11/04/12	LATE NEWS M-F/SU	1	5000.00	5000.00
19	Su	1	10:35P	11:05P	30S	11/04/12-11/04/12	WCCO 4 NEWS AT 10:30	1	1300.00	1300.00
20	Su	1	11:05P	12:05A	30S	11/04/12-11/04/12	CSI: MIAMI SUNDAY	1	375.00	375.00
21	10000..	1	05:58A	07:00A	30S	11/05/12-11/05/12	THIS MORNING	1	1500.00	1500.00
22	10000..	1	07:00A	09:00A	30S	11/05/12-11/05/12	CBS THIS MORNING	1	1000.00	1000.00
23	10000..	1	02:58P	03:57P	30S	11/05/12-11/05/12	DR. PHIL	1	750.00	750.00
24	10000..	1	03:57P	05:00P	30S	11/05/12-11/05/12	ELLEN DEGENERES	1	1000.00	1000.00
25	10000..	1	04:59P	05:30P	30S	11/05/12-11/05/12	M-F 5PM NEWS	1	2800.00	2800.00
26	10000..	1	05:30P	05:58P	30S	11/05/12-11/05/12	CBS EVENING NEWS	1	5500.00	5500.00
27	10000..	1	05:59P	06:30P	30S	11/05/12-11/05/12	M-F 6PM NEWS	1	5500.00	5500.00
28	10000.0	1	10:00P	10:35P	30S	11/05/12-11/05/12	LATE NEWS M-F/SU	1	5000.00	5000.00
29	10000..	1	10:35P	11:38P	30S	11/05/12-11/05/12	LATE NIGHT WITH DAVID	1	1700.00	1700.00

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NAME MENTZER MEDIA SERVICES  
AND 600 Fairmount Ave Ste 30660 PLUS ASSOCIATION  
515 King St Ste 315ADDRESS Towson MD 21286-1002  
USAAlexandria VA 22314-3150  
USA

CONTACT ANNE BRAUNSCHEIDEL

PRODUCT 60 PLUS ASSOC. EST. 64 11/1-5

LOCAL SALESPERSON Nicole Roy Pol AGENCY EST. NO. 64

PRODUCT CODE 1300

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 11/01/12 AND ENDING 11/05/12 NO. WEEKS: 1

Cancellation Notice  
Required  
Announcement 28 days  
prior notice

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ITEM	DAYS	SPOTS PWK.	TIME FROM TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
Total Contract:							30		102425.00
Billing Summary									
				Otr 4-12	Oct .00	Nov 102425.00	Dec .00	Total 102425.00	
GRAND TOTAL								102425.00	

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